

**Honda USA Foundation  
2024-2025 Funding Cycle  
Application Submission Guide**

# Submission Guide Purpose and Disclaimer



The following Application Submission Guide contains helpful tips and contextual information to aid in completing the Honda USA Foundation application. This guide reflects only a portion of the application and is for example purposes only.

Following this guide and/or submitting an application does not guarantee funding.

# Submission Guide Content

1. Honda USA Foundation Funding Opportunities
2. Application Access and Registration/Sign-in
3. Application Overview and Walkthrough
4. How to Access Your Application(s)
5. Confirmation of Submission
6. Timeline/Important Dates

# Submission Guide Content

1. Honda USA Foundation Funding Opportunities
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# Honda USA Foundation Funding Opportunities

Starting September 1, 2023, funding opportunities can be found on the Honda CSR Website at [csr.honda.com/community/honda-giving/](https://csr.honda.com/community/honda-giving/)



Honda and the Honda USA Foundation provide funding to eligible organizations that support communities located near our major operations and align with our strategic CSR pillars of education, environment, mobility, traffic safety and community. We award funding through both corporate and foundation giving. [View award criteria.](#)

Click “View award criteria” to review Honda USA Foundation’s funding guidelines and eligibility.

Three boxes representing different funding opportunities. Each box has a header with the Honda logo and a sub-header. The first box is orange and titled 'Honda Corporate Funding'. The second box is blue and titled 'Honda USA Foundation'. The third box is red and titled 'Honda Canada Foundation'. Each box contains a short description of the funding and a 'GO &gt;' button at the bottom.

By clicking “GO” in the box above, you will be led to the Honda USA Foundation funding cycle details, pillar award descriptions, and a link to the application.

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# Application Access and Registration/Sign-in

- Once you access the application portal, you'll be prompted to sign in
  - If you already have an account, please sign-in using your credentials
  - New users must create an account, follow the 4 easy steps below to register
- Each applicant needs to register only once in the system

## Returning User Instructions

### Login using your credentials

The screenshot shows the login page with the Honda logo and the text 'Welcome to the Honda corporate application form'. Below the welcome message, there is a 'Sign in' button. A blue arrow points to the 'Sign in' button. The page also includes a 'Forgot your password?' link and a 'Register' link for new users.

### To reset your credentials, click "Forgot your password"

The screenshot shows the login page with the Honda logo and the text 'Welcome to the Honda corporate application form'. Below the welcome message, there is a 'Sign in' button. A blue arrow points to the 'Forgot your password?' link. The page also includes a 'Register' link for new users.

### If you need further technical assistance with your login

Contact System Support at [service@sponsor.com](mailto:service@sponsor.com)

## New User Instructions

### Step 1: Access the link and click on "Register"

The screenshot shows the login page with the Honda logo and the text 'Welcome to the Honda corporate application form'. Below the welcome message, there is a 'Sign in' button. A blue arrow points to the 'Register' link. The page also includes a 'Forgot your password?' link.

**Step 4: Return to the welcome page to login**

### Step 2: Register in the portal

The screenshot shows the registration page with the Honda logo and the text 'Create an account'. Below the text, there are five input fields for 'First Name', 'Last Name', 'Email address', 'Password', and 'Re-enter Password'. A 'Submit' button is located below the fields. At the bottom, there is a link for 'Already have an account? Sign in'.

### Step 3: Check your email for the verification email

Please click on the link below to confirm your email address and complete the registration process.

<https://csr honda-proposals.sponsor.com/confirmRegistration?k=6a304176584f4244655a2b587a39637448376d49&tid=6213&sdid=>

Note : This link will expire in 7 days

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# Application Overview

Access your saved or submitted applications through “My Account”.

Preview the entire application in advance by clicking on the “Printable Form”.

The left-hand column shows the application sections.

My Account Sign out

**HONDA**  
The Power of Dreams

**HONDA**  
Honda USA Foundation

Printable Form

**Eligibility**

Contact Information

Organization Information

Program Details & Impact

Community Served

Financial Information

Attachments

Terms of Agreement

Review & Submit

**Eligibility**

\*Honda USA Foundation (the "Foundation") has provided award guidelines on CSR.Honda.com detailing the types of programs we support. Have you read our guidelines to make sure your proposal meets our funding priorities?

Yes

No

The Honda USA Foundation is currently accepting applications for programs that align with the following pillar award categories:

**Environment:** Awards will be given to programs that educate youth and communities on how to build a sustainable future through environmental education and conservation initiatives with an emphasis on water, air, and land.

**Mobility:** Awards will be given to programs that provide the joy of mobility by removing barriers and expanding access for youth with disabilities and/or critical illnesses.

**Traffic Safety:** Awards will be given to programs that ensure youth feel safe on and off the road through awareness programs that promote bicycle, automobile, motorsports, and/or pedestrian safety.

\*Which Honda USA Foundation pillar award category are you applying for?

Environment

Mobility

Traffic Safety

Not applicable

Previous Save and Continue

Navigate the application with the “Previous” or the “Save and Continue” buttons at the bottom of the pages.

Click “Save and Continue” on each page before navigating backward or forward as your responses will not save automatically.



The red asterisk indicates the question is required and must be answered to proceed in the application.



The question mark icon indicates there is additional information available to help answer the question. Simply hover over the icon and a pop-up text box will appear.

# Application Walkthrough

## Section: Eligibility

### Eligibility

Contact Information

Organization Information

Program Details & Impact

Community Served

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Review & Submit



### Eligibility

\*Honda USA Foundation (the "Foundation") has provided award guidelines on [CSR.Honda.com](https://www.csr.honda.com) detailing the types of programs we support. Have you read our guidelines to make sure your proposal meets our funding priorities?

- Yes  
 No

The Honda USA Foundation is currently accepting applications for programs that align with the following pillar award categories:

**Environment:** Awards will be given to programs that educate youth and communities on how to build a sustainable future through environmental education and conservation initiatives with an emphasis on water, air, and land.

**Mobility:** Awards will be given to programs that provide the joy of mobility by removing barriers and expanding access for youth with disabilities and/or critical illnesses.

**Traffic Safety:** Awards will be given to programs that ensure youth feel safe on and off the road through awareness programs that promote bicycle, automobile, motorsports, and/or pedestrian safety.

\*Which Honda USA Foundation pillar award category are you applying for?

- Environment  
 Mobility  
 Traffic Safety  
 Not applicable

\*Does/will this proposal serve a geographic location where Honda operates?

- Yes  
 No

\*Organization Type

- 501(c)(3) Nonprofit  
 501(c)(3) University Foundation  
 Accredited schools (K-12) as listed by the U.S. Department of Education's National Center for Education Statistics (NCES)  
 None of the above

\*If your organization receives a grant from the Honda USA Foundation, does your organization, in consideration thereof, (i) warrant and represent that your organization has adopted and adheres to a written policy that prohibits discrimination against on the basis of race, color, ethnicity, age, religion, gender, sexual orientation, gender identity, disability, national origin, ancestry, veteran status, marital status, family status, or genetic information and complies with all local, state, and federal non-discrimination requirements?

- Yes  
 No

Please ensure you've thoroughly reviewed the eligibility guidelines and pillar award category descriptions for the Honda USA Foundation.

Later in the application, you will be required to complete additional questions regarding your selection.

Please visit [honda.com/operations](https://www.honda.com/operations) and scroll to the bottom of the page. You will find a list of states where Honda operates.

# Application Walkthrough

## Section: Contact Information

- Eligibility
- Contact Information**
- Organization Information
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### Contact Information

#### Proposal Primary Contact

The person listed below is submitting this proposal and would be the primary contact on all correspondences in regards to this proposal.

Prefix

\* First Name

\* Last Name

\* Title

\* Address

\* City

\* State

\* Zip Code

\* Email

\* Telephone

Please list the information of the person submitting the proposal and who will be the primary contact on all correspondence regarding the proposal.

#### Secondary Organization Contact

Prefix

\* First Name

\* Last Name

\* Title

\* Email

\* Telephone

Please also provide a secondary organization contact in the event that we cannot reach the primary contact.

# Application Walkthrough

## Section: Organization Information

Eligibility

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**Organization Information**

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### Organization Information

**\* Legal Name of Organization**

Name of the organization as registered with the IRS

**\* Doing Business As (DBA)** ?

If submitting multiple applications, please use a consistent name.

**\* Tax ID/Employer Identification Number (EIN)**

**\* Organization Address** ?

**\* Organization City** ?

**\* Organization State**

**\* Organization Zip Code** ?

**\* Is the billing address the same as the mailing address?**

- Yes  
 No

**\* Organization Website**

**\* In what year was your organization established?** ?

Doing Business As (DBA): This name will be referenced in Honda USA Foundation documents and records. Please include the full organization name and/or the acronym, if applicable. Example: Honda USA Foundation (HUSAF).

Please list your organization's main office address (aka "Billing Address").

If you want to receive physical mail at a different address than what is listed above, please select "no" and provide the best mailing address.

The remainder of this section will ask a series of questions to gain a deeper understanding about your **organization**. The more pertinent information you provide, the more insight we will have on your organization.

# Application Walkthrough

## Section: Program Details & Impact

- Eligibility
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### Program Details & Impact

The Honda USA Foundation is currently accepting applications for programs that align with the following pillar award categories:

**Environment:** Awards will be given to programs that educate youth and communities on how to build a sustainable future through environmental education and conservation initiatives with an emphasis on water, air, and land.

**Mobility:** Awards will be given to programs that provide the joy of mobility by removing barriers and expanding access for youth with disabilities and/or critical illnesses.

**Traffic Safety:** Awards will be given to programs that ensure youth feel safe on and off the road through awareness programs that promote bicycle, automobile, motorsports, and/or pedestrian safety.

\*Which Honda USA Foundation pillar award category are you applying for?

- Environment
- Mobility
- Traffic Safety

\*What is the title of the proposed program for which funding is being sought? ?

150 character limit

\*Program start date

\*Program end date ?

\*Grant amount requested

\*Please provide a description of the proposed program for which funding is being sought.

5000 character limit

Confirm that you are applying under the correct pillar award category as previously selected in the Eligibility section of the application.

Please provide the program dates between the April 2024 – April 2025 funding cycle for which funding is being sought in this application.

The remainder of this section will ask a series of questions to gain a deeper understanding about your **program**. The more pertinent information you provide, the more insight we will have on your program.

# Application Walkthrough

## Section: Community Served

- Eligibility
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### Community Served

For the questions below, please share the projected/estimated information on the population served by this program.

If this program is funded, your organization will be asked to report on the actual population served.

\* Does the program serve 51% or greater of ethnic minority populations? (i.e. African American, Asian American, Pacific Islander, Hispanic/Latinx, Native American, Mixed Race)

- Yes
- No
- Information Not Collected

Please share the projected/estimated ethnic breakdown by percentage on the population primarily served by this program:

(All fields must have a numeric response, if the percentage is 0, please enter 0 in the respective field.)

* African American / Black	<input type="text"/>	%
* Asian American	<input type="text"/>	%
* Caucasian	<input type="text"/>	%
* Hispanic / Latinx	<input type="text"/>	%
* Native American	<input type="text"/>	%
* Pacific Islander	<input type="text"/>	%
* Other	<input type="text"/>	%
Information Not Collected (If the organization does not collect this data, mark this field as 100%)	<input type="text"/>	%
Total		0 %

\* Does the program serve 51% or greater of female and/or non-binary populations?

- Yes
- No
- Information Not Collected

Please provide projected/estimated gender identification percentage breakdown served by this program:

(All fields must have a numeric response, if the percentage is 0, please enter 0 in the respective field.)

* Identify as Male	<input type="text"/>	%
* Identify as Female	<input type="text"/>	%
* Non-binary	<input type="text"/>	%
Information Not Collected (If the organization does not collect this data, mark this field as 100%)	<input type="text"/>	%
Total		0 %

\* Does the program serve 51% or greater of youth (children and young adults) and/or senior populations?

- Yes
- No
- Information Not Collected

Please provide projected/estimated age group percentage breakdown served by this program:

(All fields must have a numeric response, if the percentage is 0, please enter 0 in the respective field.)

* Children (0-16 years)	<input type="text"/>	%
* Young Adults (17-26 years)	<input type="text"/>	%
* Adults (27-64 years)	<input type="text"/>	%
* Seniors (65+ years)	<input type="text"/>	%
Information Not Collected (If the organization does not collect this data, mark this field as 100%)	<input type="text"/>	%
Total		0 %

We are interested in learning more about our potential community partners and their data collection. If you select "Information Not Collected," you'll be asked to describe why. We appreciate any insight you can provide.

All fields are required. If the projected/estimated percentage is 0, please enter the number "0".

Note: The percentages entered in this section should reflect the population served specifically by the program for which funding is being sought, NOT the population served by your organization overall.

Please provide the projected/estimated information, to the best of your ability, on the population served by this program. If funded, your organization will be asked to report on the actual population served later in the funding cycle.

# Application Walkthrough

## Section: Community Served (continued)

Note: The percentages entered in this section should reflect the population served **specifically by the program for which funding is being sought**, NOT the population served by your organization overall.

Please provide the **projected/estimated information, to the best of your ability**, on the population served by this program. If funded, your organization will be asked to report on the actual population served later in the funding cycle.

\* Does the program serve 51%+ of at least one of these demographic groups: LGBTQ+, veterans/military, ability/disability, and/or individuals and/or families at or below the Federal Poverty Guidelines?

- Yes
- No
- Information Not Collected

Please provide projected/estimated demographic percentage breakdown served by this program (please note, the percentages below do not need to equal 100%):

(All fields must have a numeric response, if the percentage is 0, please enter 0 in the respective field.)

- \* LGBTQ+ (%)
- \* Veterans/Military (%)
- \* Ability/Disability (%)
- \* Individuals and/or families at or below the Federal Poverty Guidelines (FPG) (%)

Information Not Collected (If the organization does not collect this data, mark this field as 100%)

All fields are required. If the projected/estimated percentage is zero, please enter the number "0".

As program beneficiaries may identify with multiple demographics here, the percentage total does not need to equal 100%.

# Application Walkthrough

## Section: Program Budget

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### Financial Information

Please provide your organization's financial information, based on your last fiscal year end:

* Fiscal Year Start date that this data reflects?	<input type="text"/>
* Fiscal Year End date that this data reflects?	<input type="text"/>
* Current Assets	<input type="text"/>
* Current Liabilities	<input type="text"/>
* Total Assets	<input type="text"/>
* Total Liabilities	<input type="text"/>
* Total Revenue	<input type="text"/>
* Total Expenses	<input type="text"/>
* Total yearly amount spent on fundraising	<input type="text"/>
* Personnel Cost Ratio	<input type="text"/>

Please provide a breakdown of the **Total Budget Amount** (the cost of running the program overall) and the **Total Grant Request Amount** (the amount you are requesting in this proposal) based on the expense categories.

### Program Budget

* Total Budget Amount	<input type="text"/>
-----------------------	----------------------

Please enter the total cost of running the program overall

Please provide a breakdown of the Total Budget Amount (listed above) and the Total Grant Request Amount (the amount you are requesting as part of this proposal) based on the expense categories listed below.

The sub-total Budget Amounts for each category should add up to the Total Budget Amount.

### Personnel and Benefits

Examples: Salaries and benefits of applicable program staff

* Sub-total Budget Amount	<input type="text"/>
* Sub-total Grant Request Amount	<input type="text"/>

The sub-total Grant Request Amounts for each category should add up to the Total Grant Request Amount.

### Training and Professional Development

Examples: Expenses incurred to train program staff, volunteers and/or others responsible for delivering program activities, travel and fees to attend conferences or offsite training sessions.

* Sub-total Budget Amount	<input type="text"/>
* Sub-total Grant Request Amount	<input type="text"/>



# Application Walkthrough

## Section: Attachments

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### Attachments

Please attach the following (3) REQUIRED documents for 501(c)(3) organizations:

- Copy of your tax exemption letter from the Internal Revenue Service (Section 501 (c) (3)) **(Required)**
- Most Recent Audit - If not available, please provide the last 2 years Balance Sheet and Income Statement. **(Required)**
- Most Recent Form 990 filed with the IRS **(Required)**
- Detailed program budget (Optional)
- Supplemental information that supports the proposal: photos, letters of support, testimonials, etc. (Maximum 4 for internal use only) (Optional)
- Logo - Please attach if the Foundation has permission to use your logo for promotional purposes related to the grant. (Optional)

Please ensure each required document is attached separately.

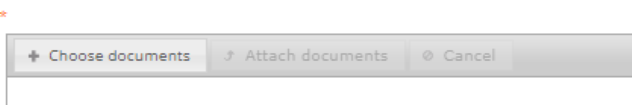
Please attach the following (2) REQUIRED documents for accredited schools (K-12) as listed by the U.S. Department of Education's National Center for Education Statistics (NCES):

- Copy of your W-9 signed within the last two years **(Required)**
- Most Recent Audit - If not available, please provide the last 2 years Balance Sheet and Income Statement. **(Required)**
- Detailed program budget (Optional)
- Supplemental information that supports the proposal: photos, letters of support, testimonials, etc. (Maximum 4 for internal use only) (Optional)
- Logo - Please attach if the Foundation has permission to use your logo for promotional purposes related to the grant. (Optional)

Please ensure each required document is attached separately.

To upload the required documents, please follow these two steps:

1. Click on "Choose document"
2. Click on "Attach document"



### Attachment file formats:

Document formats accepted are either images (JPEG or PNG), PDF, Microsoft Word, Microsoft Excel and Microsoft PowerPoint.

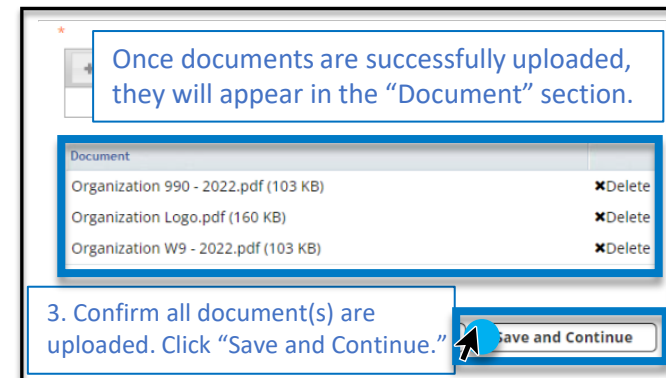
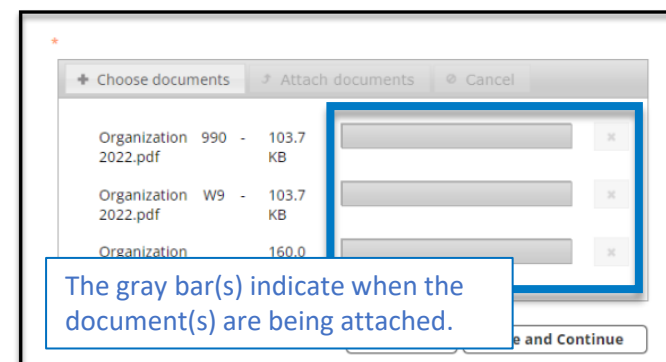
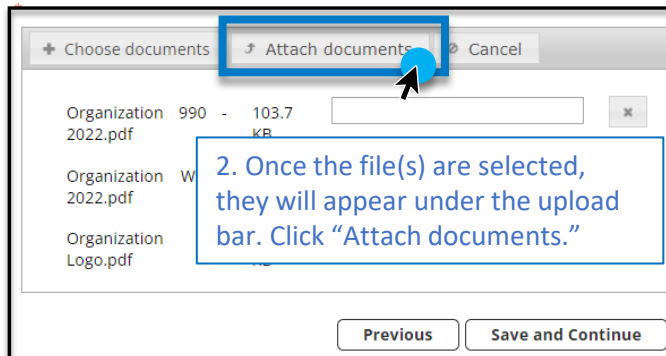
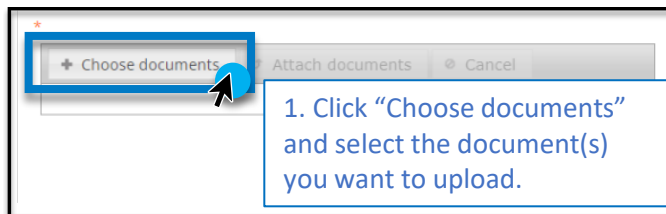
### Maximum # of files:

A maximum of 10 files can be uploaded in this section.

### Maximum file size:

The total combined size for all attachments cannot exceed 10mb

### How to upload attachments:



# Application Walkthrough

## Section: Terms of Agreement

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### Terms of Agreement

BY ELECTRONICALLY SUBMITTING THE FOLLOWING TERMS OF AGREEMENT, YOU ARE AGREEING TO COMPLY WITH THE TERMS OF AGREEMENT AND YOUR ORGANIZATION WILL BE BOUND BY THEM.

\* If your organization receives a grant or award from the Honda USA Foundation, does your organization, in consideration thereof, (i) warrant and represent that any amounts received from the Foundation will be used solely for the purposes outlined in this grant application, and (ii) hereby agree to submit, upon request, independent audits showing how your organization used any such grant or award from the Honda USA Foundation?

- Yes
- No

\* If your organization receives a grant from the Honda USA Foundation, does your organization, in consideration thereof, (i) warrant and represent that your organization has adopted and adheres to a written policy that prohibits discrimination against on the basis of race, color, ethnicity, age, religion, gender, sexual orientation, gender identity, disability, national origin, ancestry, veteran status, marital status, family status, or genetic information and complies with all local, state and federal non-discrimination requirements?

- Yes
- No

\* If the proposed grant is made, the grantee agrees to provide any information and make any reports that the Honda USA Foundation may require.

- Agree
- Disagree

\* At the complete and sole discretion of the Honda USA Foundation if any of the following events occurs, the grantee agrees to repay, upon demand, to the Foundation, the full amount of said grant: (i) A determination (preliminary or otherwise) by the Internal Revenue Service that such a grant is inappropriate for the Honda USA Foundation, (i.e., that it constitutes a "taxable expenditure" or does not constitute a "qualifying distribution), (ii) failure of the grantee to properly conform to the aforementioned reporting procedures, (iii) a change in the activities of the grantee which affects the nature of its exempt status, (iv) failure to spend the grant as indicated in this application, or (v) this grant application or any required report to the Honda USA Foundation is found to be inaccurate in any material respect.

- Agree
- Disagree

The foregoing information is certified to be true to the best of our knowledge, information, and belief.

\* Date

\* Name of requesting organization

\* Type signer's name

\* Official capacity of signer with reporting organization

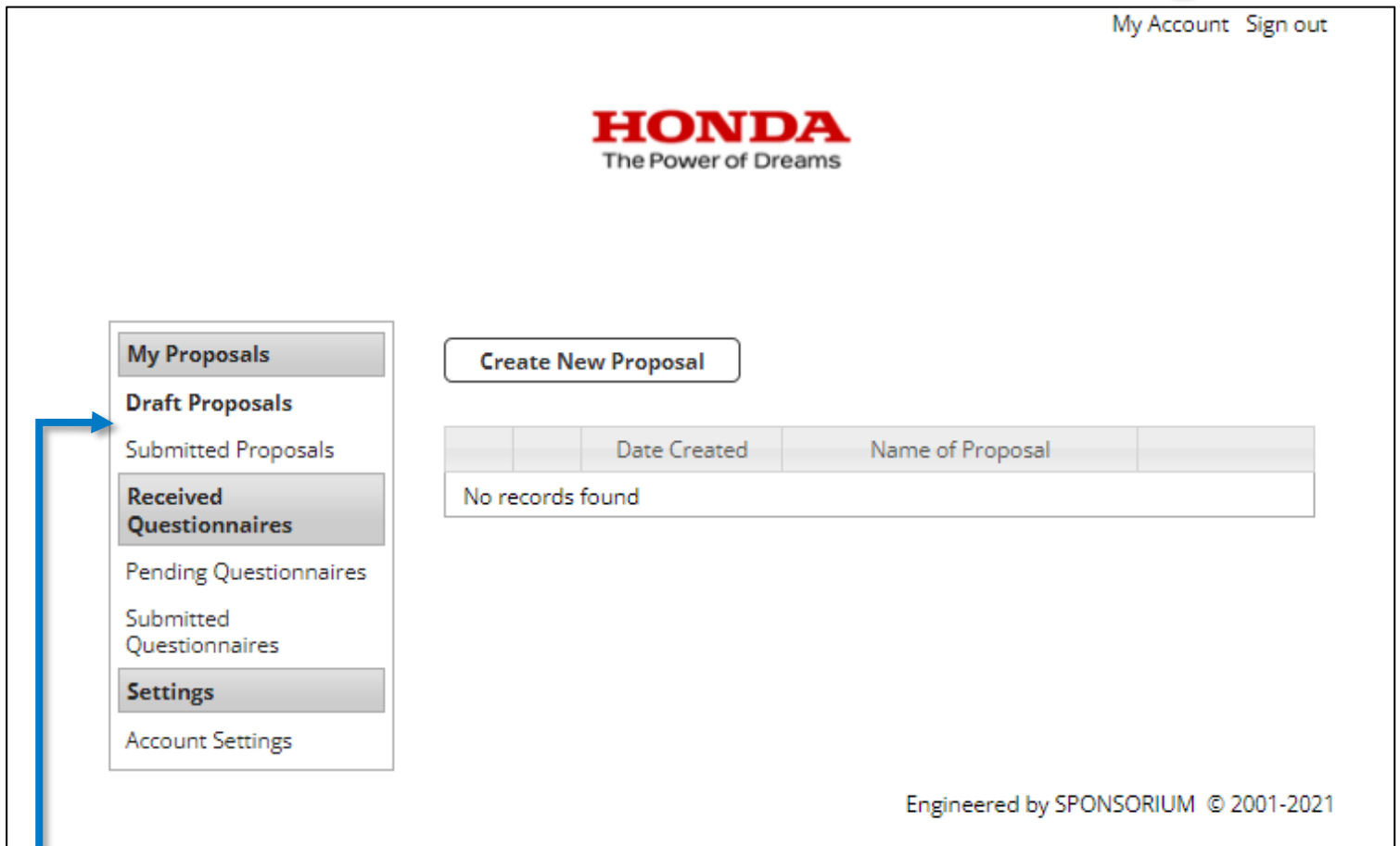
Please read the terms of agreement carefully. By electronically submitting the terms of agreement, you are agreeing to comply with the terms of agreement and your organization will be bound by them.

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# How to Access Your Application(s)

To access your application(s), login through the respective application using your credentials and click on “**My Account**” in the top right corner.



The screenshot displays the user interface for the Honda application. At the top right, there are links for "My Account" and "Sign out". The Honda logo, "HONDA The Power of Dreams", is centered. On the left, a navigation menu is visible with the following items: "My Proposals", "Draft Proposals", "Submitted Proposals", "Received Questionnaires", "Pending Questionnaires", "Submitted Questionnaires", "Settings", and "Account Settings". A blue arrow points from the text above to the "My Account" link. Another blue arrow points from the "Draft Proposals" menu item to the explanatory text below. In the main content area, there is a "Create New Proposal" button and a table with columns "Date Created" and "Name of Proposal". The table currently shows "No records found". At the bottom right, it says "Engineered by SPONSORIUM © 2001-2021".

You can access any draft application(s) in progress by clicking “**Draft Proposals**”. Submitted application(s) can be viewed by clicking “**Submitted Proposals**”.

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# Confirmation of Submission

My Account Sign out

**HONDA**  
The Power of Dreams

Printable Form

Eligibility

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**Review & Submit**

**HONDA**  
Honda USA Foundation

## Review & Submit

Your proposal is now ready. You may review or print it before submitting by clicking on the "Printable Form" link above. To edit your document, please use the Previous button on this page.

Please ensure that you have reviewed your application and that all required documents are attached, as you will not be able to make any changes once you submit your request. **Do not forget to click on the Submit button below.**

Previous Submit

- At the end of the application, we highly encourage you to click on the “Printable Form” to review your answers prior to submitting your application. If you need to make edits, please use the “Previous” button to navigate to the necessary sections.
- Once you have reviewed your application, confirmed that all required documents are attached, and have no other edits, please click “Submit” to finish your application.
- Please note, you will not be able to make any changes once you submit your application.
- Once submitted, you will receive an email confirmation from the application portal.
  - If you do not see the confirmation email, please check your spam/junk folder. Please mark the sender as “safe” to ensure you receive all future email correspondences regarding your proposal(s).

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6. **Timeline/Important Dates**

# Timeline / Important Dates

**September 1, 2023**

- Application Window Opens

**October 31, 2023 (11:59 PM PST)**

- Application Window Closes

**Review Process**

- Additional Information May Be Requested

**Spring 2024**

- Award Decision Notifications (Tentatively April 2024)

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If you have any questions regarding the application and/or application process, please contact: [HondaUSAFDN@na.honda.com](mailto:HondaUSAFDN@na.honda.com)